



FSU

**NEW STUDENT &
FAMILY PROGRAMS**

PARTNER WITH US 2026-2027



NEW STUDENT &
FAMILY PROGRAMS

PARTNER WITH US 2026-2027

Share

YOUR BRAND AND BUSINESS

Connect

WITH INCOMING STUDENTS AND FAMILIES

Establish

RELATIONSHIPS AND STRENGTHEN COMMUNITY

Flexible

COMMITMENTS AND PARTNERSHIP PACKAGES



NEW NOLE ORIENTATION

FLORIDA STATE UNIVERSITY

New Nole Orientation is a required experience designed to help New Noles and their families transition to Florida State University and learn more about their academic college, campus resources, and their FSU experience.

As every undergraduate student's first stop during their FSU experience, it is NSFP's responsibility to welcome and support all students and families. NSFP strives to elevate the quality and success of our first-year programs, campus traditions, and leadership development opportunities for all students and their families as the number of students applying to FSU continues to soar.



May 17 - August 19, 2026
Fall 2026 and Spring 2027



FSU Student Union,
Florida State University

WHO'S AT ORIENTATION? (2025)

10,930+

New Noles

70+

Campus Partners

11,350+

Families & Guests

20+

Community Partners

50+

Orientation Team



NEW STUDENT & FAMILY PROGRAMS

New Student & Family Programs facilitates dynamic programs and innovative partnerships to support students and families throughout their FSU experience.

Our initiatives contribute to student success through first year programs, campus traditions, and leadership development opportunities.

Signature Programs

- First Day Photos
- Ask a Nole
- Family Weekend
- Happy Birthday, FSU

DEPARTMENT ENGAGEMENT (2025)

8,150+

Instagram
Followers

14,000+

Facebook
Followers

77,000+

Family Connection
Users

22,950+

Signature Program
Attendance

On-Campus Partners

These partnership levels are available to Florida State University organizations, departments, and offices only.

Support from partners can be financial or in-kind. We are happy to work with partners to come up with a partnership that best supports your team and NSFP.

In-Kind support can include:

- Orientation team meals
- Spaces for retreat, team meetings, or activities
- Uniforms
- Orientation swag
- Printed materials

**Do you have an in-kind donation idea that isn't on this list?
We'd love to hear it!**

THANK YOU 2025-2026 PARTNERS!

- International Programs
- Division of Undergraduate Studies
- Alumni Association
- Student Alumni Association
- The UPS Store
- Parent & Family Philanthropy and Engagement
- Campus Recreation



PARTNERSHIP TIERS

GARNET LEVEL - \$0

- Resource Fair – One Table

GOLD LEVEL - \$250

The Gold Level includes everything from the Garnet Level, in addition to:

- Promotional Deck - One Slide
- New Nole Orientation Hub - Drip Post

LEGACY LEVEL - \$500

The Legacy Level includes everything from the Garnet and Gold Levels, in addition to:

- New Nole Orientation Hub Banner
- Family Connection - Featured Post

UNCONQUERED LEVEL - \$750

The Unconquered Level includes everything from the Garnet, Gold, and Legacy Levels, in addition to:

- Family Connection - Portal Banner

Community Partners

These partnership levels are available to our local and corporate businesses in the Tallahassee and neighboring communities.

Support from partners can be financial or in-kind. We are happy to work with partners to come up with a partnership that best supports your team and NSFP.

In-Kind support can include:

- Orientation team meals
- Spaces for retreat, team meetings, or activities
- Uniforms
- Orientation swag
- Printed materials

**Do you have an in-kind donation idea that isn't on this list?
We'd love to hear it!**

THANK YOU 2025-2026 PARTNERS!

- | | |
|-------------------------------|---------------------------|
| • Barefoot Campus Outfitters | • Hopkins Eatery |
| • Insomnia Cookies | • Campus Greek |
| • CollegeTown | • Two Men and a Truck |
| • Saga Tallahassee | • Southgate Campus Centre |
| • artxnikki | • Nova Tallahassee |
| • American Campus Communities | • Picked |
| • Moe's Southwest Grill | • The Wall Street Journal |



PARTNERSHIP TIERS

MEAL DONOR - ANY AMOUNT

- Promotional Deck - One Slide **OR**
- Experience TLH Instagram Story

GARNET LEVEL - \$2,500

- Promotional Deck - One Slide
- Experience TLH Instagram Story
- Pre-Arrival Digital Guide – Half Page

GOLD LEVEL - \$5,000

The Gold Level includes everything from the Garnet Level, in addition to:

- Pre-Arrival Digital Guide – Full Page
- Experience TLH Fair – One Table (Summer NNO Only)
- Experience TLH Website

LEGACY LEVEL - \$10,000

The Legacy Level includes everything from the Garnet and Gold Levels, in addition to:

- Event Signage – Digital Screens (Summer NNO Only)
- New Nole Orientation Hub - Drip Post
- Flyer at NSFP Information Desk

UNCONQUERED LEVEL - \$15,000

The Unconquered Level includes everything from the Garnet, Gold, and Legacy Levels, in addition to:

- Website – Partner Banner
- Business logo in Orientation Guide
- Family Connection – Featured Post

FAMILY WEEKEND + NEW NOLE ORIENTATION *Bundle*

\$7,500

Get the best of both worlds with our Family Weekend and New Nole Orientation Bundle! This bundle allows you partnership opportunities and marketing benefits for not only New Nole Orientation, but Family Weekend 2026.

This bundle includes the following:

NEW NOLE ORIENTATION

- Pre-Arrival Guide – Half Page
- Experience TLH Fair – One Table (Summer NNO Only)
- NSFP Website - Experience TLH

FAMILY WEEKEND

- Know Before You Go: Family Weekend 2025 – Half Page
- Flyer in Family Weekend Bags
- Family Weekend Website – Prepare For Your Stay
- Family Connection – Featured Post

